

REGENT'S PARK
OPEN
AIR THEATRE

2017
ANNUAL
REVIEW





“Timothy Sheader is now celebrating his 10th season in charge. What a decade it has been, one of the great undersung theatrical success stories, packed with awards, as well as mounting critical and audience acclaim”

Evening Standard July 2017

Our 2017 season opened with what proved to be our biggest dance musical yet, *On The Town*. Directed by Drew McOnie, the production played to sell out audiences with McOnie's choreography **“thrillingly alive to the matchless blend of raunch and wit in Bernstein's gloriously brassy music and to the sense of transience that tinges its youthful exultancy”** (Independent).

This was followed by two newly commissioned adaptations of Charles Dickens' *A Tale of Two Cities* (by Matthew Dunster) and *Oliver Twist* created for everyone aged six and over (by Anya Reiss). Of *A Tale of Two Cities*, **“Matthew Dunster and director Timothy Sheader enterprisingly wrestle Dickens away from Sunday tea-time period drama and emphasise that he was a writer who tackled the poverty and injustice of his day”** (Financial Times), and of *Twist*, **“not only is it dark enough to be truly Dickensian and bright enough to fill Regent's Park with impish delight, Caroline Byrne's big, broad production combines the cunning invention of physical theatre miming with the boisterous joy of Punch and Judy”** (Daily Mail).

In response to the overwhelming demand for *Jesus Christ Superstar* last season, our decision to revive – and develop – that project gave over 57,000 people a chance to see the production following its Olivier and Evening Standard Award wins. We are delighted to take this production to the Lyric Opera of Chicago in Spring 2018.

As a self-funded charity with ticket sales accounting for 90% of our income, audience development continues to be a key ambition. Awarded the accolade of London Theatre of the Year in The Stage Awards 2017, away from home, over 138,000 people saw productions which originated at the Open Air Theatre, with *Running Wild* (produced by Children's Touring Partnership) and *Pride and Prejudice* completing UK tours.

“THE QUALITY OF THE PRODUCTIONS AT THE OPEN AIR THEATRE IN LONDON'S REGENT'S PARK IS UP THERE WITH THE BEST IN THE WEST END”

Mail on Sunday, June 2017

Timothy

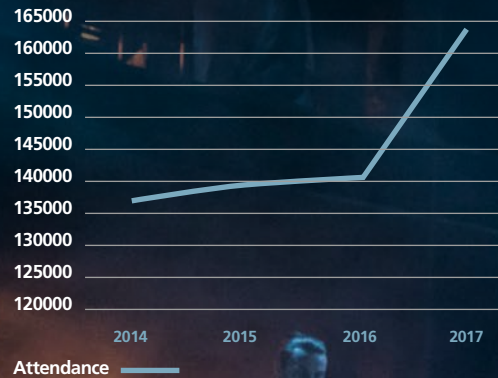
Timothy Sheader
Artistic Director

William

William Village
Executive Director

AUDIENCE PROFILE

OUR ATTENDANCE



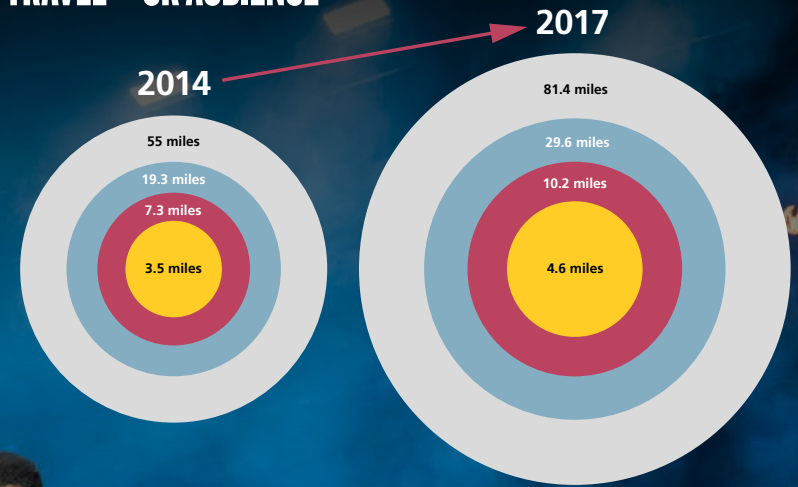
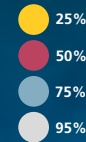
138,393 PEOPLE ALSO SAW WORK BY REGENT'S PARK OPEN AIR THEATRE ON UK TOUR*

**Running Wild* (produced by The Children's Touring Partnership) and *Pride and Prejudice*

120,000 PEOPLE HAVE NOW SEEN OUR PRODUCTION OF *JESUS CHRIST SUPERSTAR*

RADIUS OF TRAVEL – UK AUDIENCE

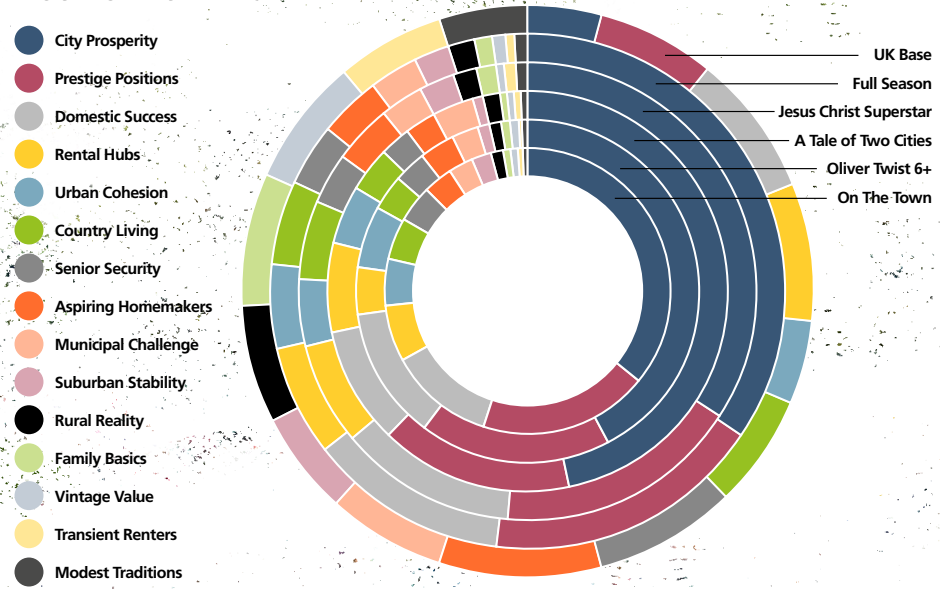
% of Audience



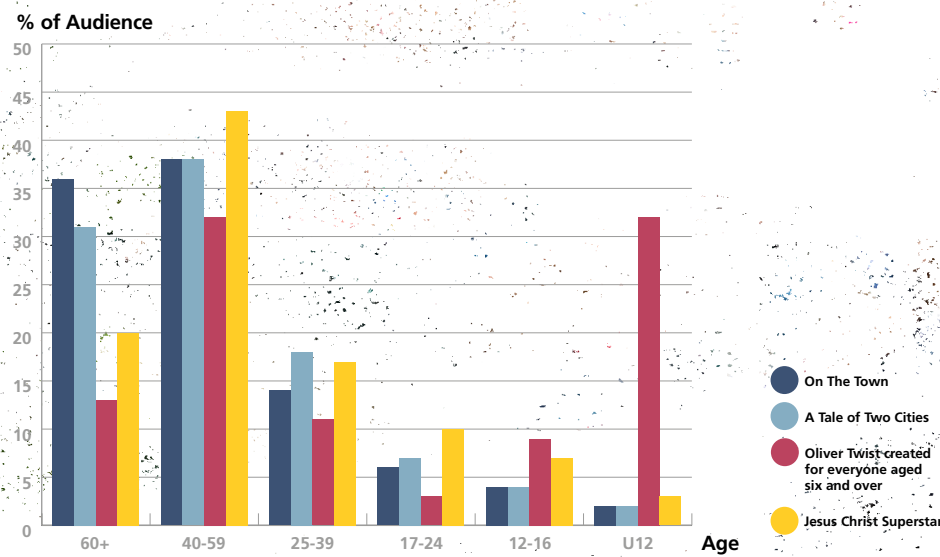
DOMESTIC vs INBOUND VISITORS

	UK Domestic	In-Bound Tourism
2014	94.25%	5.75%
2015	93.91%	6.09%
2016	93.31%	6.69%
2017	93.67%	6.33%

MOSAIC PROFILING

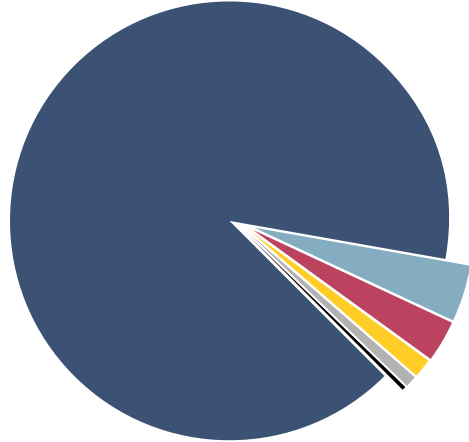


AGE



AUDIENCE AND BUSINESS DEVELOPMENT

SOURCES OF INCOME

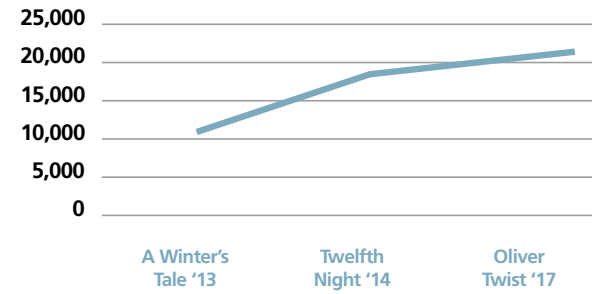


- Box Office 90.4%
- Catering 4.1%
- Sponsorship 3.2%
- Programmes & Merchandise 1.3%
- Membership 0.8%
- Miscellaneous 0.2%

58% OF 2017 AUDIENCES WERE FIRST TIME VISITORS

29,507 TWITTER FOLLOWERS
2,440,300 IMPRESSIONS

ATTENDANCE OF THOSE SEEING PRODUCTIONS CREATED FOR AGES SIX AND OVER



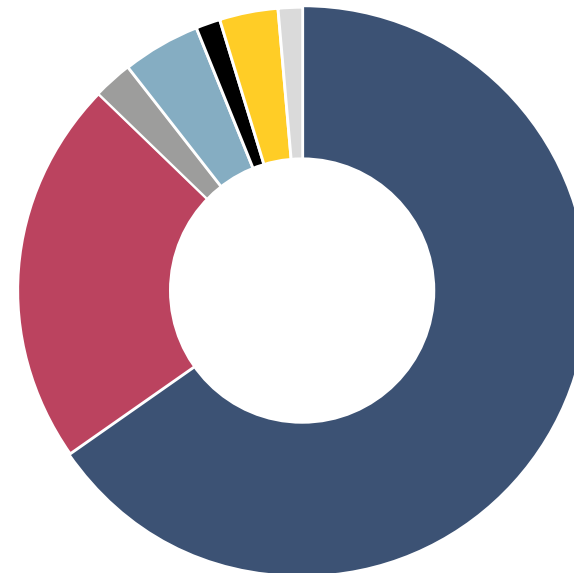
21,000 LIKES ON FACEBOOK WITH REACH OF 1,147,181

A TALE OF TWO CITIES SUPPORTED THE WORK OF THE BIG ISSUE FOUNDATION

396 TICKETS BOOKED FOR OUR FIRST AUTISM-FRIENDLY PERFORMANCE In partnership with The National Autistic Society

3 CAPTIONED PERFORMANCES WITH >> StageTEXT
2 TOUCH TOURS AND AUDIO DESCRIBED PERFORMANCES WITH VOCALEYES

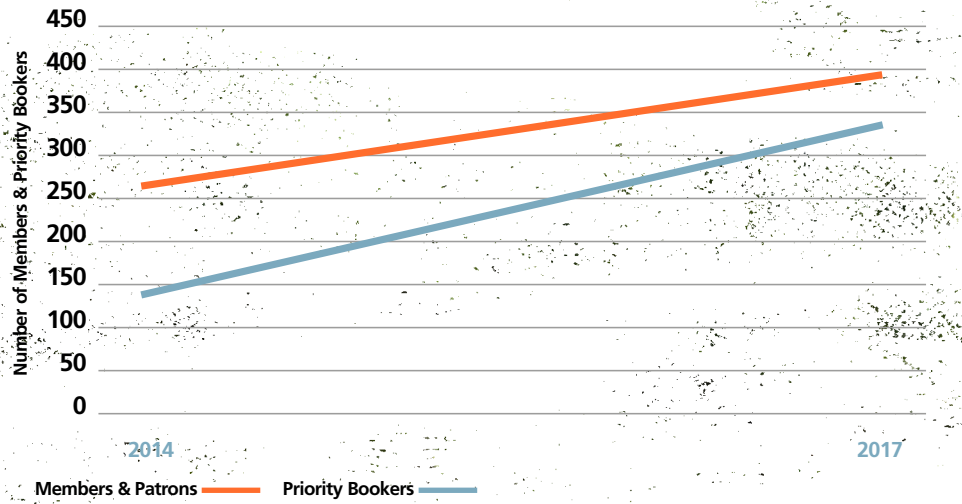
SALES CLASSIFICATION



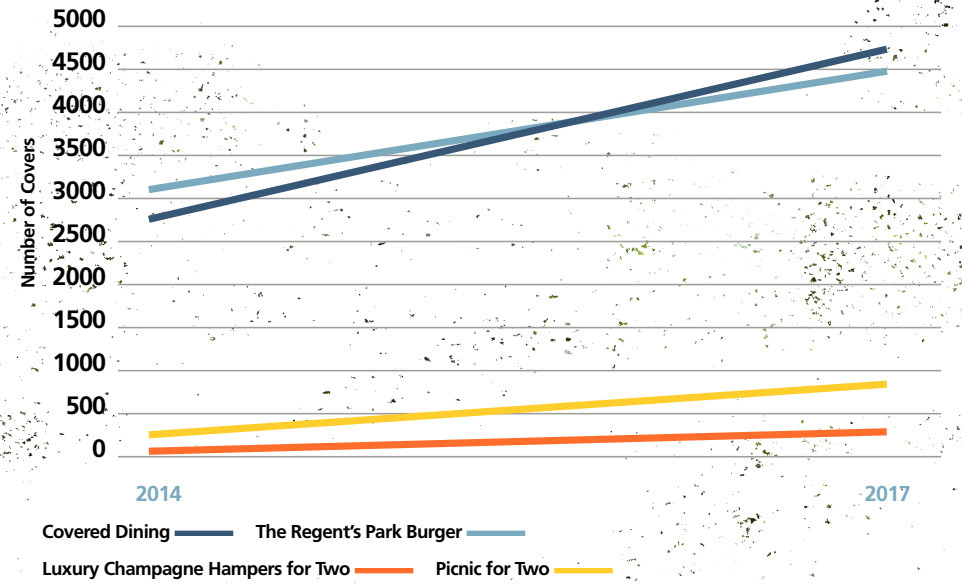
- Full Price 65.35%
- Education, U18 & Families 22.09%
- Senior Matinees 4.49%
- Members, Staff 3.5%
- Groups 2.12%
- Access 1.31%
- Promotions 1.14%



MEMBERSHIP



CATERING



2017 SEASON

CREATED BY

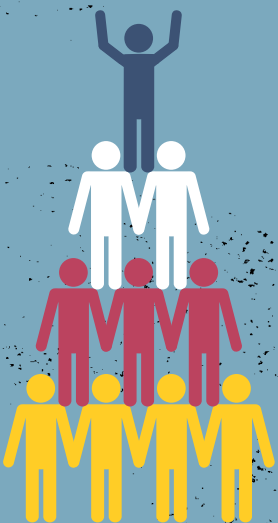
12 FULL TIME MEMBERS OF STAFF

43 WARDROBE

32 MUSICIANS

46 PRODUCTION, TECHNICAL, CHAPERONES & STAGE MANAGEMENT

40 LIGHTING & SOUND



44 LEAD CREATIVES

89 CATERING, BOX OFFICE & VISITOR SERVICES STAFF

89 ACTORS

13 PHOTOGRAPHERS, PRESS, ACCOUNTANTS AND OTHER SEASONAL STAFF

LONDON THEATRE OF THE YEAR
THE STAGE AWARDS 2017

WINNER
2 EVENING STANDARD AWARDS, 1 OLIVIER AWARD, 1 MOUSETRAP AWARD AND 1 STAGE DEBUT AWARD; PLUS AWARD NOMINATIONS FOR A FURTHER 3 WHATSONSTAGE, 1 STAGE DEBUT, 1 KNIGHT OF ILLUMINATION, 3 MOUSETRAP AND 5 OLIVIERIS.

159 PERFORMANCES ACROSS THE 18-WEEK SEASON



Photo: Jane Hobson

2017 SEASON



Director and Choreographer **Drew McOnie**
Set and Costume Designer **Peter McKintosh**
Musical Supervisor and Conductor **Tom Deering**
Lighting Designer **Howard Hudson**
Sound Designer **Nick Lidster** for Autograph
Season Associate Director (Voice & Text) **Barbara Houseman**
Casting Director **James Orange**
Associate Director **Fiona Dunn**
Associate Musical Director **Kevin Amos**
Associate Choreographer **Ebony Molina**



Director **Timothy Sheader**
Designer **Fly Davis**
Movement Director **Liam Steel**
Lighting Designer **Lee Curran**
Sound Designer **Christopher Shutt**
Video Designer **Douglas O'Connell**
Season Associate Director (Voice & Text) **Barbara Houseman**
Fight Director **Kate Waters**
Casting Director **Polly Jerrold**



Director **Timothy Sheader**
Designer **Tom Scutt**
Choreographer **Drew McOnie**
Musical Supervisor **Tom Deering**
Lighting Designer **Lee Curran**
Sound Designer **Nick Lidster** for Autograph
Fight Director **Kate Waters**
Season Associate Director (Voice & Text) **Barbara Houseman**
Casting Director **Will Burton CDG** & **David Grindrod CDG**



Director **Caroline Byrne**
Designer **Fly Davis**
Choreographer **Lucy Burge**
Sound Designer **Josh Anio Grigg**
Season Associate Director (Voice & Text) **Barbara Houseman**
Stunts and Physical Theatre Director **Joe Dieffenbacher**
Casting Director **Polly Jerrold**



UK TOURS



Director **Deborah Bruce**
Set Designer **Max Jones**
Costume Designer **Tom Piper**
Movement Director **Siân Williams**
Composer **Lillian Henley**
Lighting Designer **Tina MacHugh**
Sound Designer **Matt McKenzie** for Autograph
Associate Director (Voice & Text) **Barbara Houseman**
Casting Director **Lotte Hines**
Resident Director **Hannah Banister**



Directors **Timothy Sheader & Dale Rooks**
Set and Costume Designer **Paul Wills**
Puppetry Designers and Directors **Finn Caldwell & Toby Olié** for **Gyre & Gimble**
Original Songs and Composition **Rod Paton**
Sound Score and Additional Music **Nick Powell**
Music Director and Additional Music **Louise Anna Duggan**
Lighting Designer **James Whiteside**
Sound Designer **Nick Sagar**
Movement Director **Georgina Lamb**
Casting Director **Polly Jerrold**
Original Casting Director for Regent's Park Open Air Theatre **Jessica Ronane CDG**
Associate Director **Jon Pashley**
Associate Puppet Director **Laura Cubitt**
Voice & Text **Barbara Houseman**



Photo: Dan Tsanellis

MORE 2017 OUTDOOR



ALAN TITCHMARSH IN
UP THE GARDEN PATH
A HORTICULTURAL CABARET!



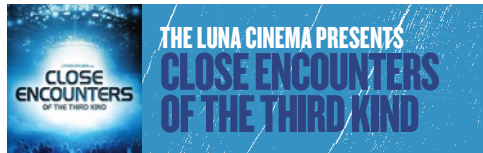
**STACEY
KENT**



THE LUNA CINEMA PRESENTS
LA LA LAND



NINA CONTI
IN YOUR FACE



THE LUNA CINEMA PRESENTS
**CLOSE ENCOUNTERS
OF THE THIRD KIND**



RUSSELL BRAND
RE: BIRTH



THE LUNA CINEMA PRESENTS
THE GRADUATE



**Joe
STILGOE**
SONGS ON FILM



2017 SUPPORTERS

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Blick Rothenberg
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Chapel Down
The Charles Dickens Museum

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RE:CREATE CAPITAL CAMPAIGN



David Laing Foundation The Mackintosh Foundation The Rose Foundation



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Regent's Park Theatre Ltd

Registered in England No: 759557
Registered Charity No: 231670

Patron: Judi Dench DBE

Joint Chief Executives

Timothy Shearer (Artistic Director)
William Village (Executive Director)

Trustees (Regent's Park Theatre Ltd)

Cllr Robert Davis MBE DL (Chairman)
Stuart Griffiths OBE
Toni Racklin
Jim Reed
Sir Peter Rogers
Samantha Spiro
Martin Wilkinson
William Village (Company Secretary)

Regent's Park Productions Ltd

Registered in England No. 09082210

Directors

Cllr Robert Davis MBE DL
Sir Peter Rogers
William Village

Regent's Park Enterprises Ltd

Registered in England No: 6626067

Directors

Cllr Robert Davis MBE DL
William Village

Regent's Park Ventures Ltd

Company No. 09279742

Directors

Cllr Robert Davis MBE DL
Sir Peter Rogers
William Village

The Registered Office for all companies is:
Stage Door Gate, Open Air Theatre, Inner Circle,
Regent's Park, London, NW1 4NU
Tel: 0844 375 3460*
Group VAT Registration No: 997 3013 90

*Calls cost 7ppm plus your telephone company's access charge

openairtheatre.com

Box Office: 0844 826 4242*

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Regent's Park Open Air Theatre

design: feastcreative.com